

ECU NEWS



Annual Member Survey

ECU Members Say

"I love ECU. They make me feel that I am important to them, no matter your financial situation."

In this year's survey, a record 87.8% of Eastman Credit Union members identified as 'Happy Members,' a metric that the credit union has tracked for more than 30 years. Accordingly, three-quarters of ECU members rely on ECU as their primary source of financial services.

"Each year, more members are realizing that there are so many ways to conveniently conduct their business with ECU. Members concurrently ranked online/mobile banking as their overall preferred banking channel and offered praise for the great service they receive in person at the branches," said Catherine Lewis, Market Researcher of The Maclean Group in Charlotte, North Carolina.



Newsletter for Members • June 30, 2023

News Briefs



ECU Member Appreciation Shred Days

Do you have outdated, confidential documents lying around your house that you aren't sure what to do with? Bring your personal items to Shred Day at ECU! Shred Days provide a great opportunity to reduce theft and security risks, free up some space, and get rid of old, useless files. For more details and a full schedule, visit ecu.org/shred.



UPCOMING SHRED DAYS:

- Saturday, September 16 8:00 a.m. – 12:00 p.m.
Greenville branch
- Saturday, September 23 8:00 a.m. – 12:00 p.m.
Blountville branch
- Saturday, September 30 8:00 a.m. – 12:00 p.m.
Gray branch
- Saturday, October 14 8:00 a.m. – 12:00 p.m.
Meadowview branch

*Branches are not open for business on Saturdays.

*In order to accommodate all members participating, please limit your vehicle to the equivalent of four (4) boxes (12"x10"x15") or less.

 **Facebook: EastmanCreditUnion**

 **Instagram: @eastmancreditunion**

Submit a Travel Notice through the ECU Cards App!

Avoid a possible interruption of your debit or credit card usage while traveling away from home using the ECU Cards App! Simply download the app from your phone's app store and submit a Travel Notice. It's that easy!

You may also notify us of your travel through ECU Online or by calling us at 800.999.2328 during business hours.

Learn more at
ecu.org/ecucardsapp.



ECU BESIDE YOU

Federally insured by NCUA



ECU Sponsors Congressional Art Contest

The Congressional Art Institute sponsors a nationwide high school visual art competition every spring. First-place winners from each contest are displayed in the U.S. Capitol for one year. Eastman Chemical Company and Eastman Credit Union are honored to sponsor the Congressional Art Contests for Tennessee's First Congressional District and Virginia's Ninth Congressional District.

ECU thanks Congresswoman Harshbarger (TN) and Congressman Griffith (VA) for their support of education initiatives.



Winning Art from Tennessee's First District

Pictured Left to Right: Honorable Mention by Kyla Jobe, Greeneville High School, held by Kindle Conkin, ECU's Corporate Communications Manager; Third Place by Benjamin Berry, Dobyns-Bennett High School held by Dr. Scott Hummel, Tusculum University President; Second Place by Elizabeth Bales, Gatlinburg Pittman High School, held by Patty Mills, Congresswoman Harshbarger's office; First Place by Juliet Barton, Dobyns-Bennett High School held by Amanda Boone, Eastman State Government Affairs Representative; Congresswoman Diana Harshbarger



Winners from Virginia's Ninth District

Pictured Left to Right: First Place by Katelyn Wheatley, Carroll County High School; Congressman Morgan Griffith; Second Place by Autumn Selfridge, Virginia High School; Third Place by Sailor Jenkins, Virginia High School; Kindle Conkin, ECU's Corporate Communications Manager

First Time Home Buyers Program

Buying a home is one of the most significant financial commitments most people will ever make. ECU's First Time Home Buyers program can help remove some of the anxiety associated with a first home purchase.

Finance 100% of the purchase price of the home plus a majority of the closing costs

Fixed terms available

No Private Mortgage Insurance (PMI) requirement

No prepayment penalty

Not a first-time home buyer?

Ask us about our other 100% financing options!

Visit ecu.org/mortgage to learn more and apply today!

*Interest on the portion of the credit extension that is greater than the fair market value of the dwelling is not tax-deductible for Federal income tax purposes; and the consumer should consult a tax advisor for further information regarding the deductibility of interest and charges.



Student Loans

Your Future Starts Here

Low fixed rates

No pre-payment penalties

Interest-only payments until after graduation

ecu.org/student



RV & Powersport Loans

Motorcycles, Boats, RVs, Campers, and more!

Play Now, Pay Later with an ECU RV & Powersports Loan.

Visit ecu.org/play to get started.

Loan and payment deferral are subject to approval.





Take Action! Confirm Your Contact Information with ECU!

It's important to be timely and proactive about updating your contact information so you can stay on top of your finances and credit. It only takes a few minutes, plus it can help protect you from identity theft and ensure you receive the critical correspondence you need.

Please verify we have your correct address, phone numbers, and email address by logging in to ECU Online Banking or the ECU Mobile App, visiting a branch, or calling our Member Contact Center at 800.999.2328 today!

Does Your Financial Plan Still Fit?

Have you recently had changes to your lifestyle, family, marital status, or career? Have your personal and financial objectives changed? If so, now is the time for a financial plan review. Financial plans should be reviewed regularly to make sure they still fit your needs.



Please call for your free consultation today!

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Not Insured by NCUA or Any Other Government Agency	Not Credit Union Guaranteed	Not Credit Union Deposits or Obligations	May Lose Value
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For more details about ECU's products and services, visit ecu.org, or call 423.229.8200 or 800.999.2328.

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